



Best Western Magherabuoy House Hotel Press Release

Best Western Magherabuoy Looks to a Bright Future

26th June 2006

START

If there's any debate about the saying that seven days is a long time in politics, then there's no argument about seven months being a long time in the life and times of a Hotel.

For the Magherabuoy Hotel we were familiar with has, over a seven month period undergone what can only be described as a complete transformation.

In September last year a £2.5 million renovation, extension and upgrade of the popular family Hotel was started, finishing as scheduled in April past. The improvements to the Hotel centered on the accommodation, with all old guest bedrooms having been demolished and replaced by a new wing, more than twice as large as the previous. The Hotel now boasts 60 exceptionally well-finished family, accessible, standard and superior bedrooms.

The reception area has been remodeled and extended, creating a sense of space and comfort that befits the many types of visitors that the Hotel accommodates. The public toilets deserve a mention here too; the new look conveying a feel of superior quality and luxury.

The Bistro area is now bright and airy, with the obligatory plasma displays and modern décor. And the main function suite in the Hotel has been utterly transformed into a fabulous dining or meeting room capable of accommodating over 200 people. With air conditioning, level floor access, integrated audio-visual system and new furniture, the Lanyon Room is suitably flexible so as to cater for a vast array of events and occasions.

The Hotel in general has adopted a controlled smoking policy, with smoking facilitated in the Games Lounge only. This move too makes the property more appealing to many customers and has been very well received – as a ban is coming to all enclosed public spaces from April 2007 anyway.

Whilst much has been done to make the property appealing for so many reasons, there are other developments planned for the near future. Hotel General Manager, Trevor Clarke, commented, "We have come a long way in a relatively short space of time, the results of

the renovations are delighting our customers, old, new and lapsed. I am happy to say that we are planning additional improvements to compliment our new Hotel's new position in the market, details of which will be released in the near future."

The Hotel has also gone through a change of identity, now correctly known as the Best Western Magherabuoy House Hotel. Mr. Clarke explains: "With the massive improvements to our accommodation and ground floor facilities such as reception and our function suite, we took the decision quite a while ago to take the Magherabuoy into the Best Western hotel portfolio. Whilst we remain independently owned and operated, we are now a Best Western member property, making our business more accessible in today's global market and providing an additional guarantee of quality to our customers. We realize that with the physical building now at such a high standard, our service levels had to improve to match this. Best Western membership defines high standards of Hotel operations and it to these levels that we are training our staff."

With so much to talk about, the Hotel is welcoming anyone with any sense of curiosity to call in for a look around. The Magherabuoy will celebrate twenty years in business in 2007 certain that the 'glory days' are returned.

END